



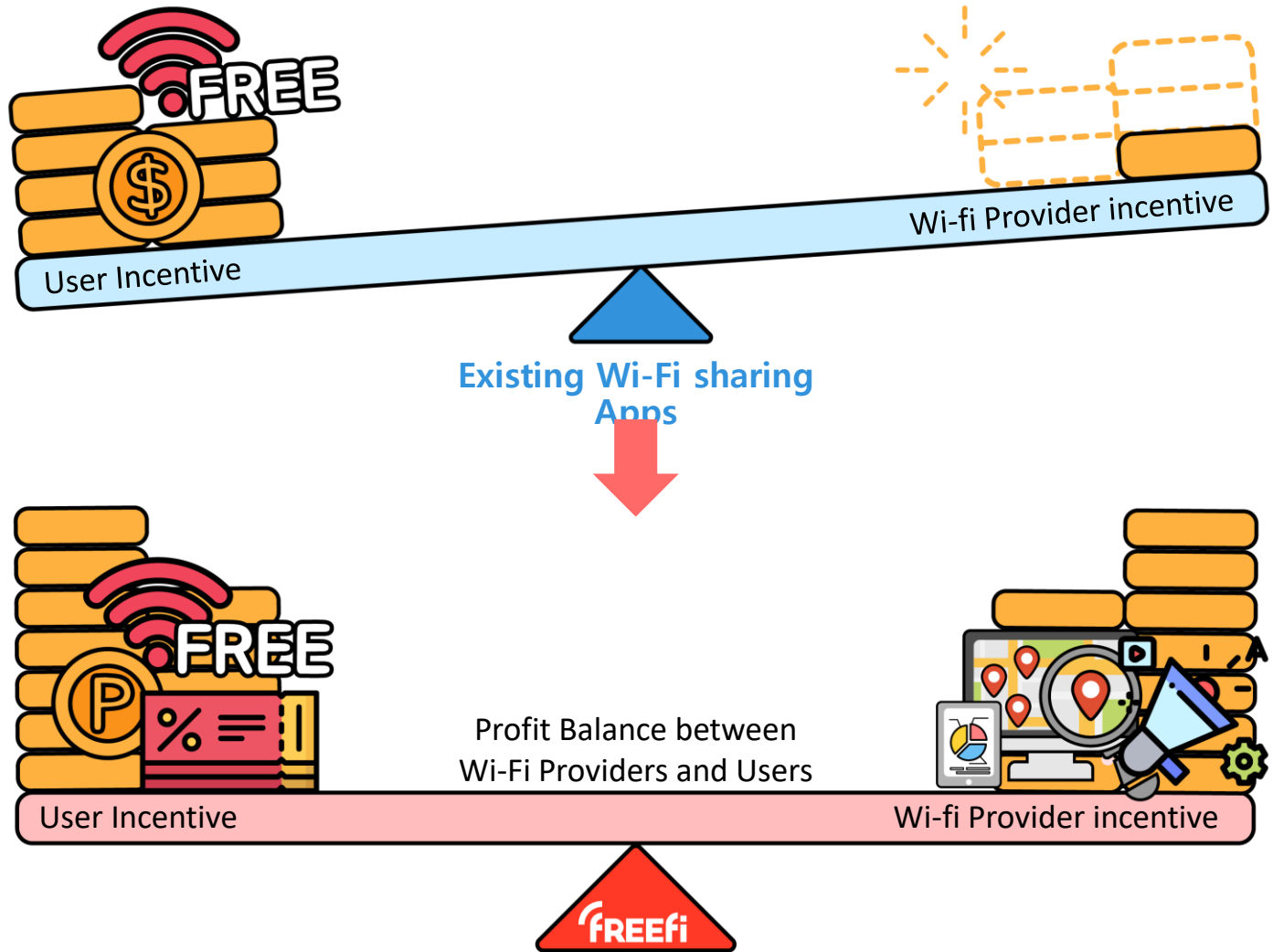
FREEFi

AP Sharing economy
Blockchain Platform

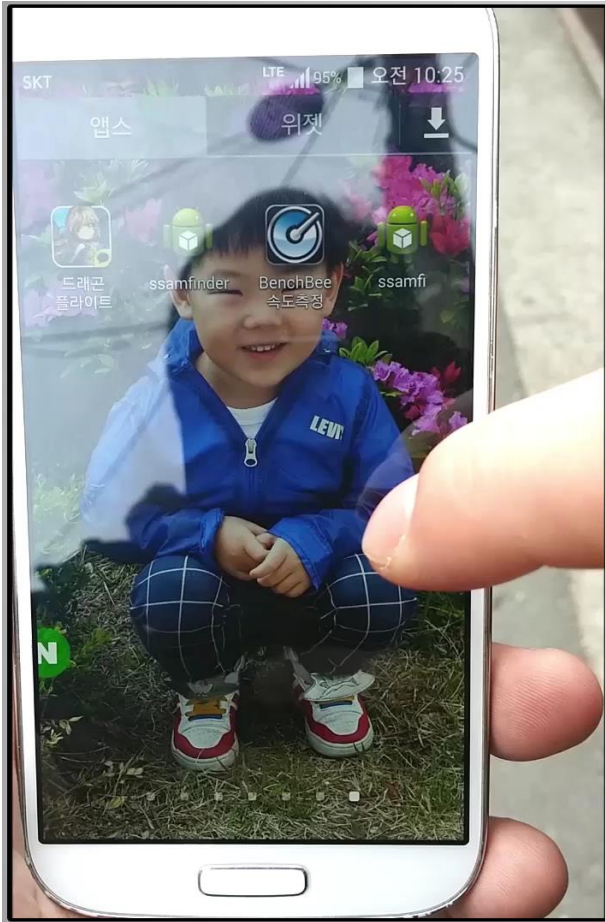
Wi-Fi needs? It's worldwide!!



Problems of Wi-Fi sharing services

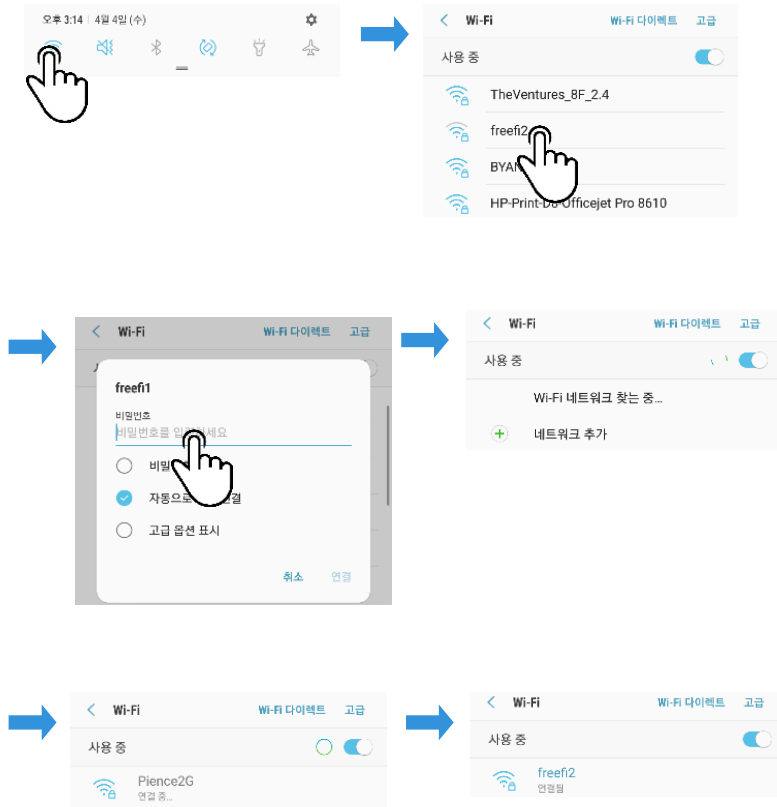


Introduction of FREEfi

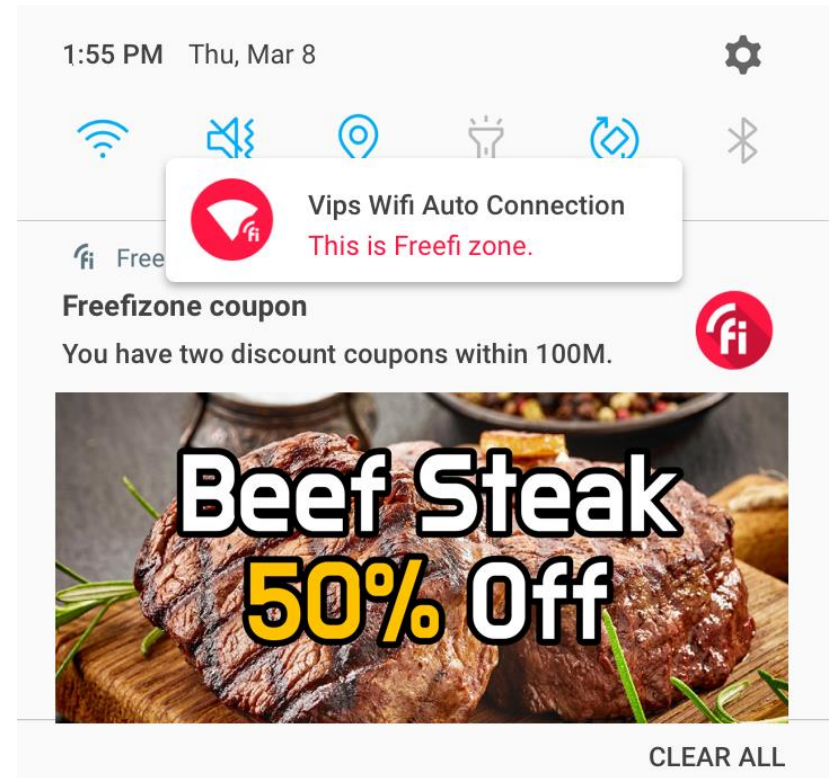


Introduction of FREEfi

Before Freefi installation



After Freefi installation

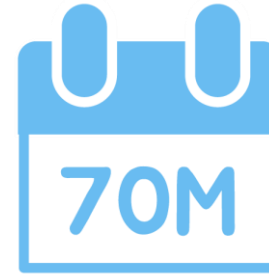


Provide automatic Wi-Fi connection at store without PW. Coupon and store info.

FREEfi by Number



+130K Business Partners



70M Monthly
Connection Logs



8 Giga byte via Freefi
per Users



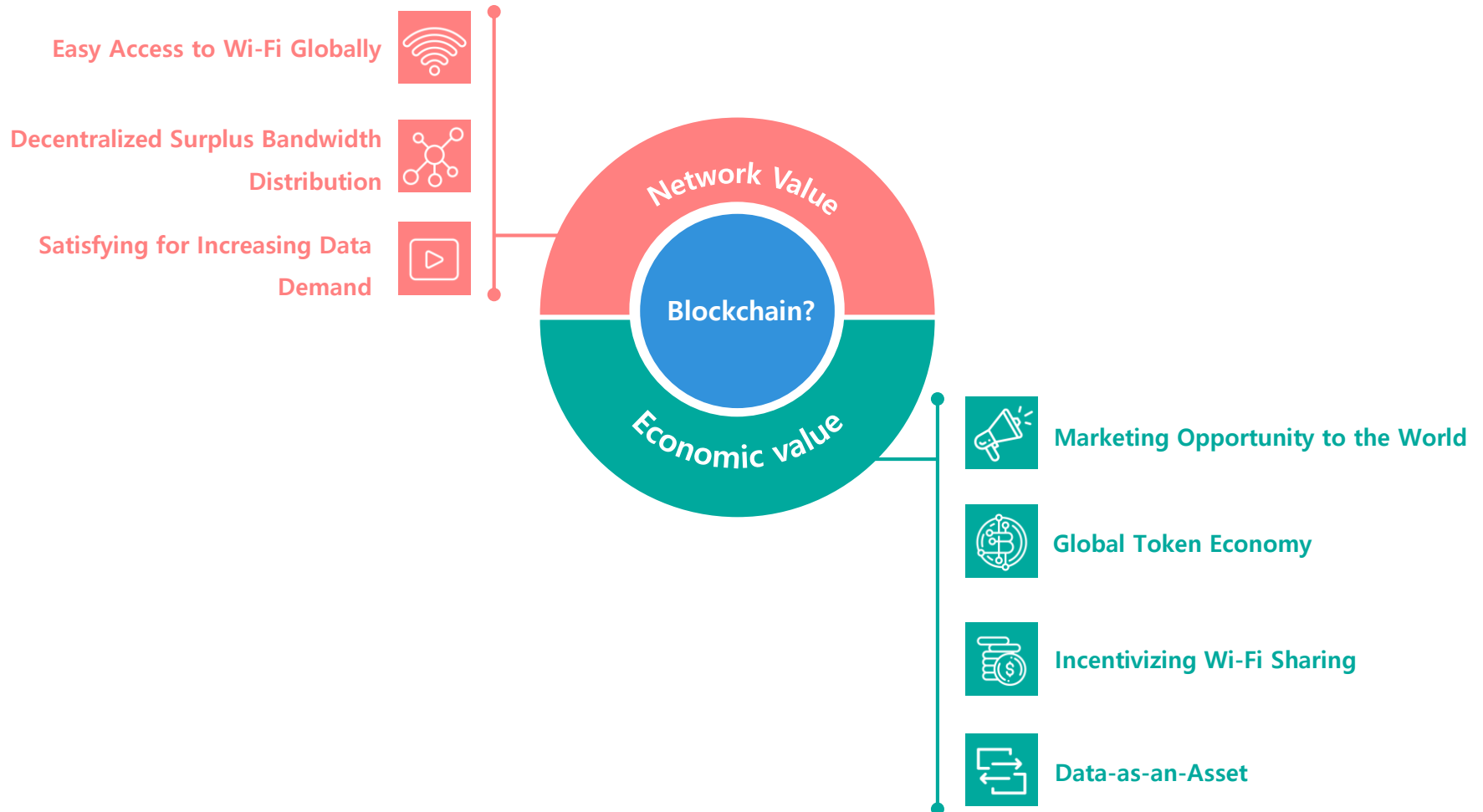
Daily Use: +15



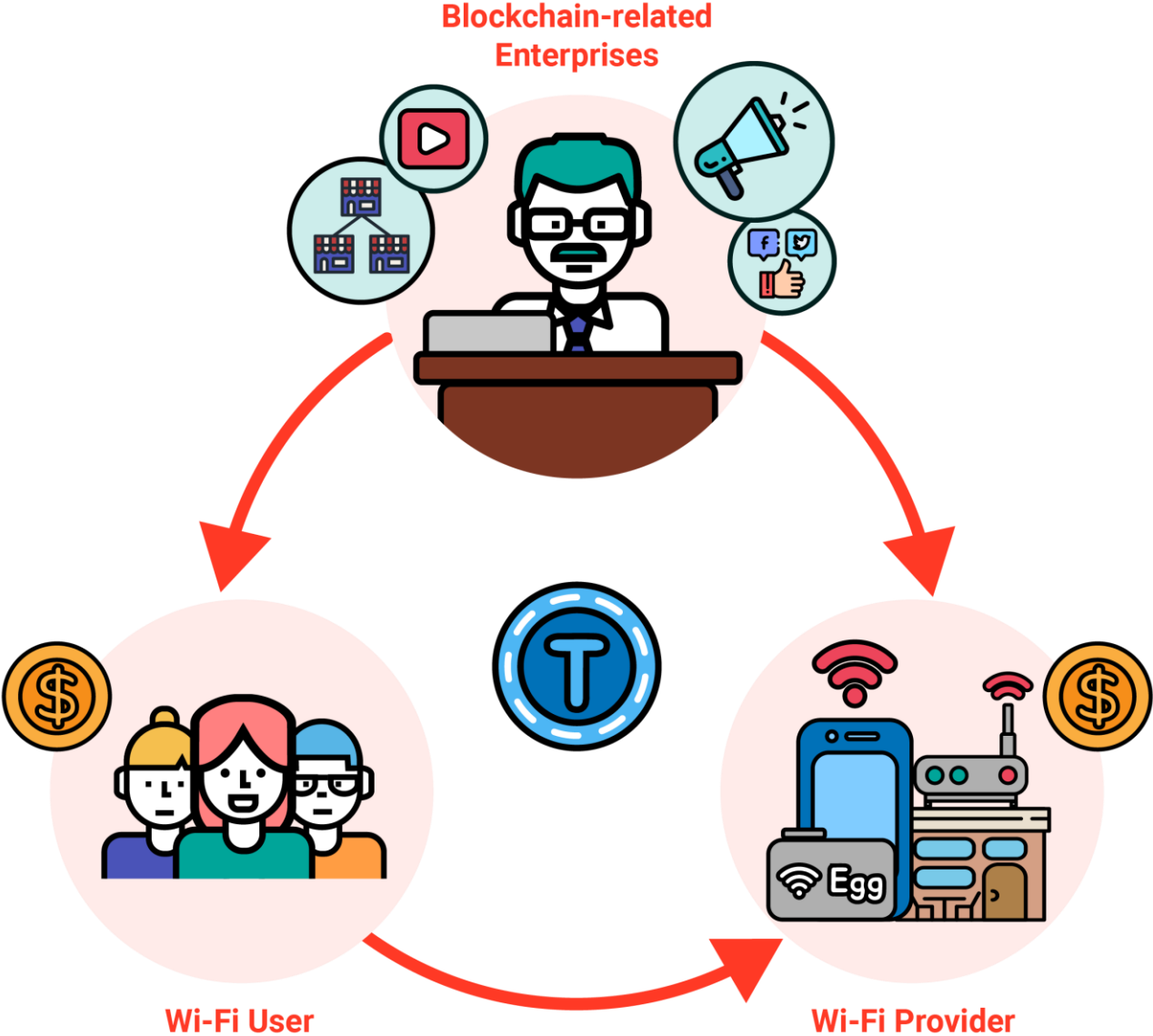
User Feedback:
4.5 Avg.(Google Play)

Why Blockchain?

Incentivizing the Wi-Fi providers and Wi-Fi users promotes voluntary participation and invigorates the blockchain ecosystem.



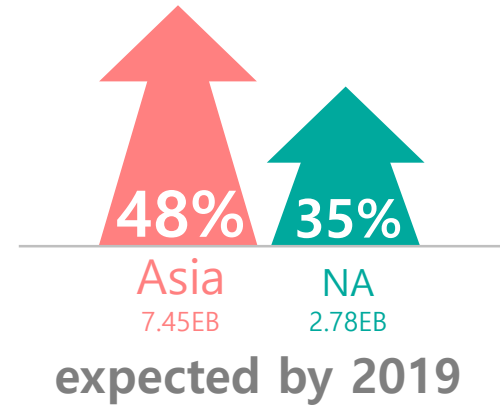
Coin Ecosystem



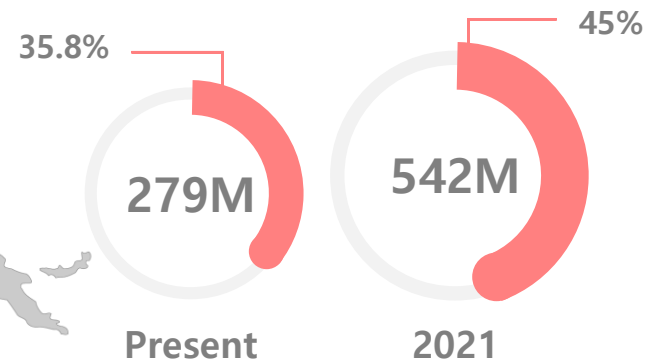
Expand service worldwide



Global Mobile Data Traffic Forecast



Global Public Wi-Fi Hotspots



Our blockchain aims to start in Korea and Southeast Asian region in addition to Japan.

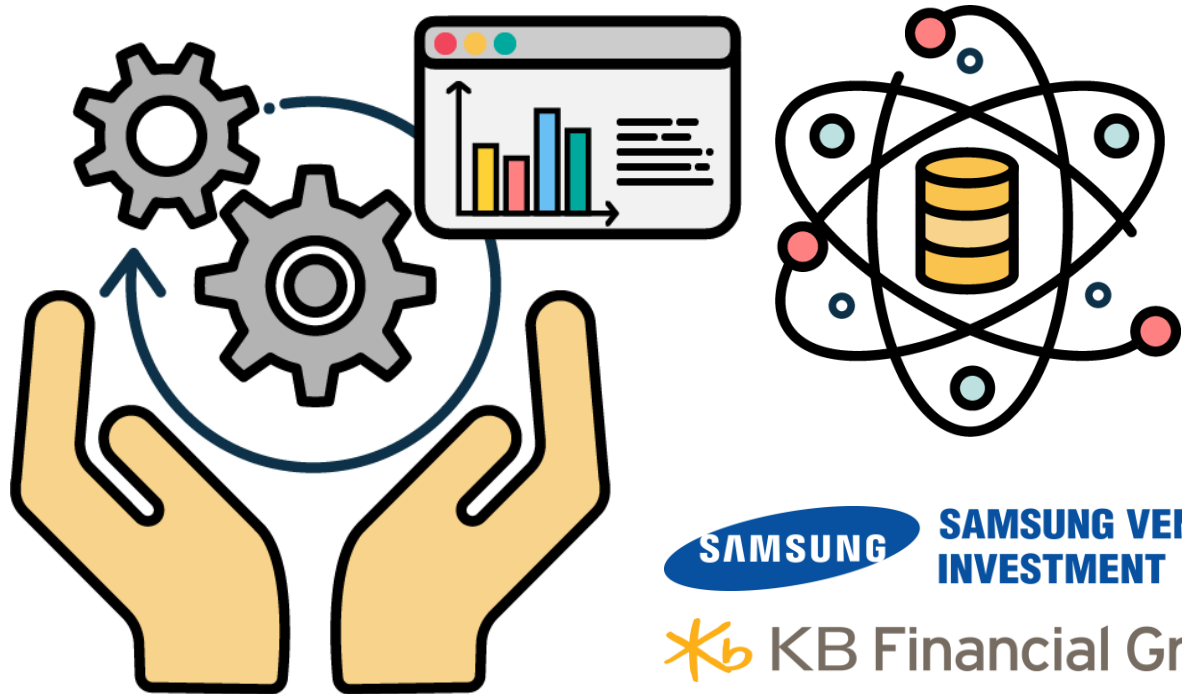
Core competence of Pience

- Communication technology, Infrastructure



Core competence of Pience

- Customer Analysis



SAMSUNG **SAMSUNG VENTURE INVESTMENT**

***b** **KB Financial Group**

Core competence of Pience

- Geo-Marketing

POI info.
Wi-fi
GPS



Team



Jaehong Yoo / CEO

He is expert in the IT field related to network over 10 years, and has competence in fin tech and blockchain. The head of Viki.com Korea. He considers that Blockchain is the future of sharing economy.

Dongmin Paek / COO

He has a master degree in engineering and over 10 years expert in the marketing field. Fascinated by modern fin tech, lead him to the deep commitment to the Blockchain technology.



Ssam Choi
Technical Director



Taegoo Kang
Sales Director



Jenny Hwang
SW manager



Junseok Nho
Marketing & sales



Seul Lee
UX Designer



Victor Cha
SW engineer



Daniel kwak
SW engineer



Jaemin Park
Data scientist



Kenny Kim
Product Manager

Thank you

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www.freefi.co.kr/en/freefi/

