



lonate

Donating-Sharing Platform based on blockchain



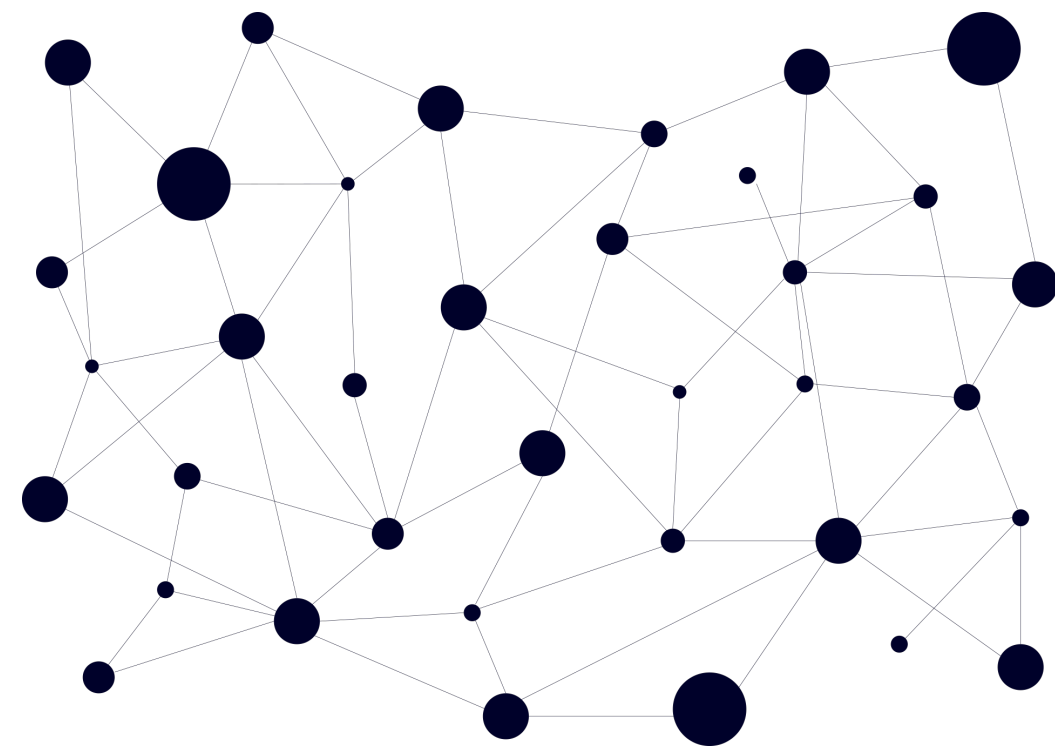
Donation rate falling

47 % don't trust charity
Low Reliable

61 % not interested in charity
Just giving money



Solution



Blockchain

Transparency
&
Decentralized

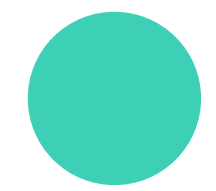
Contents Model

Participation
&
Rewards

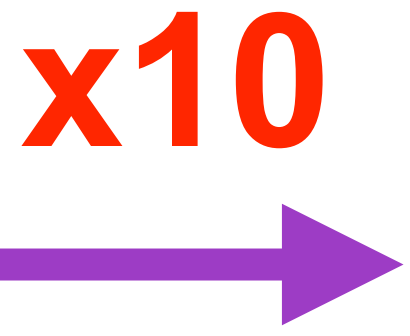


Market Size

Giving by cryptocurrency



\$7M



?

2016

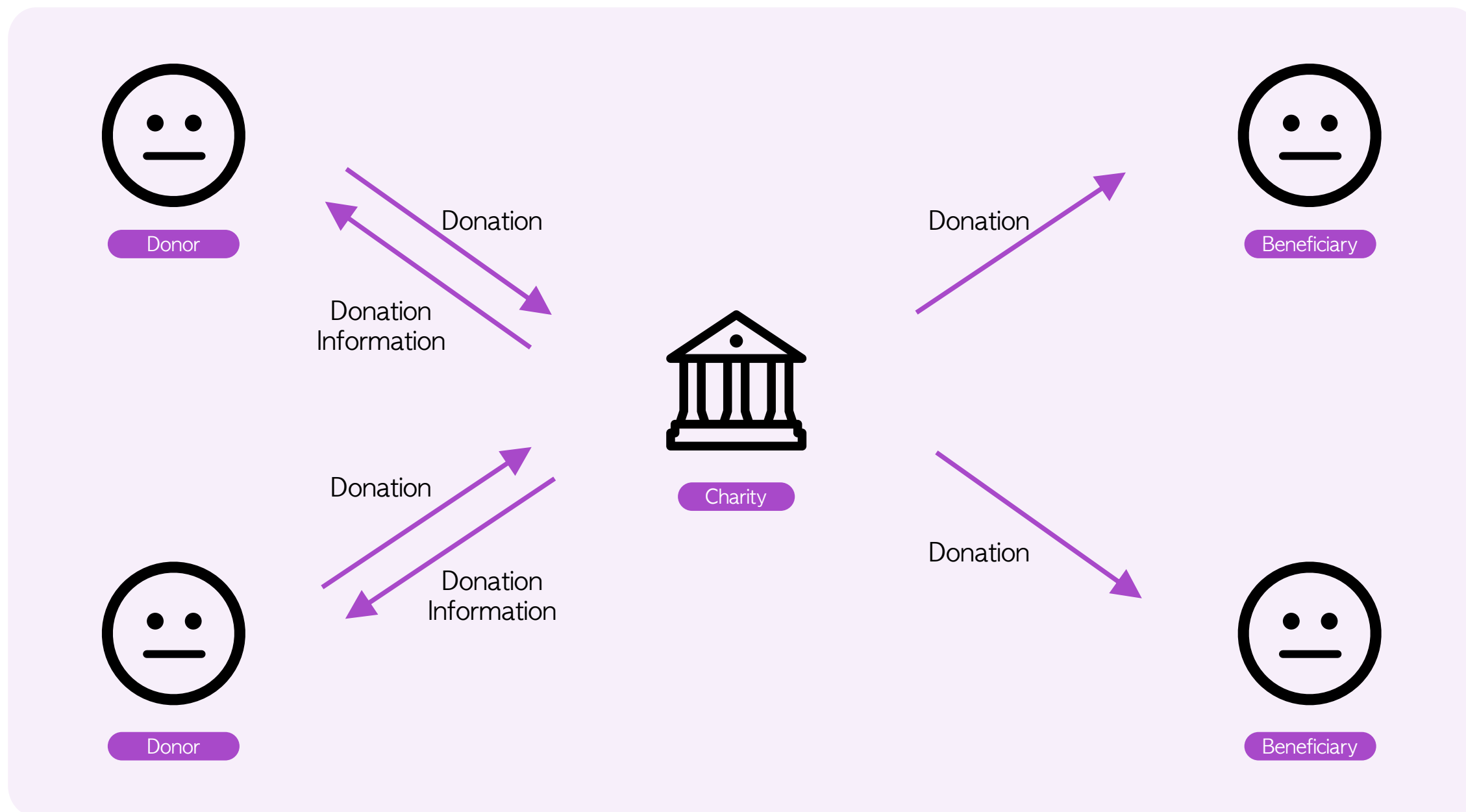
2017

2018

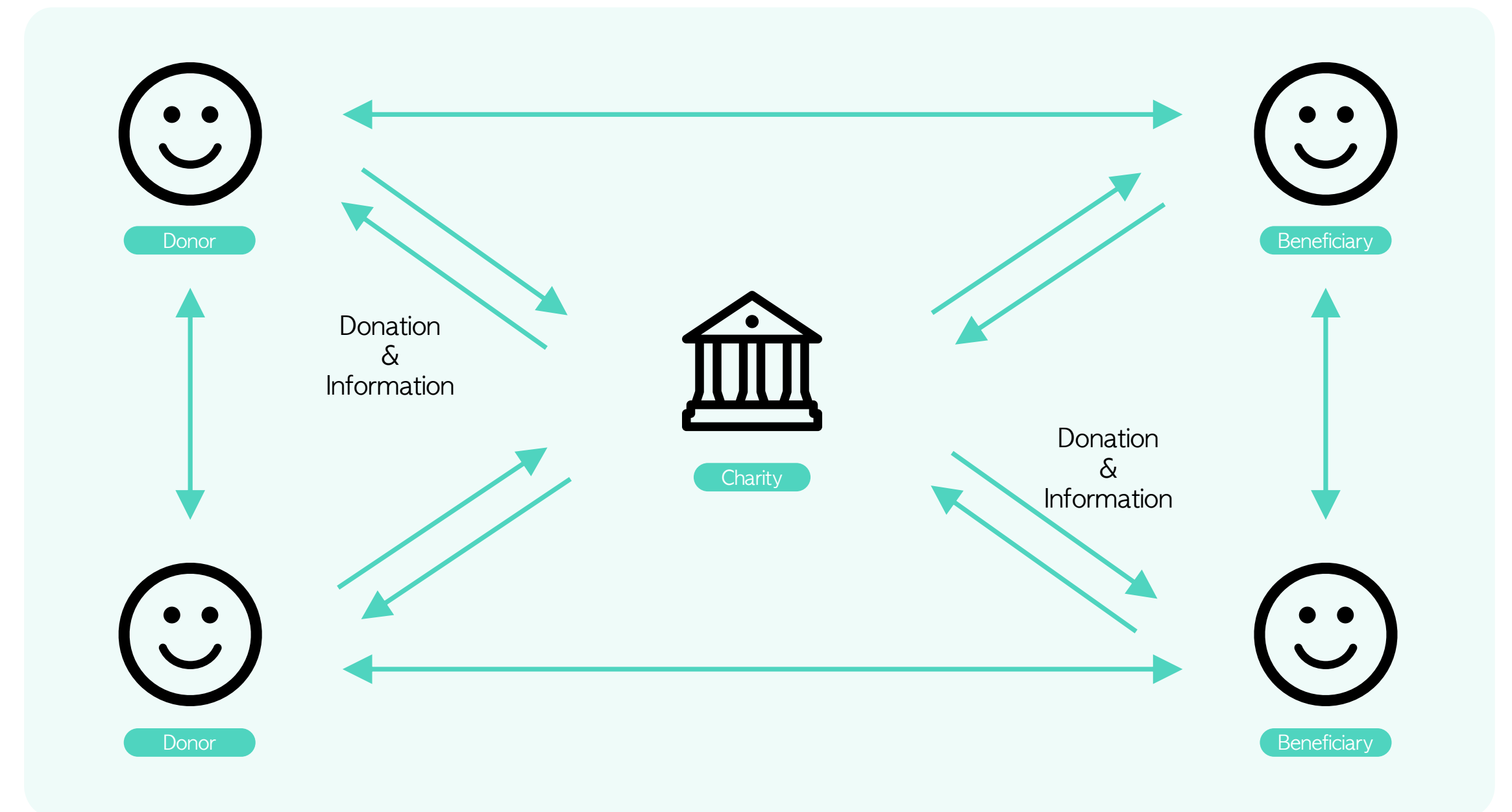


Why Blockchain

Existing donation system



Donation system based on Blockchain



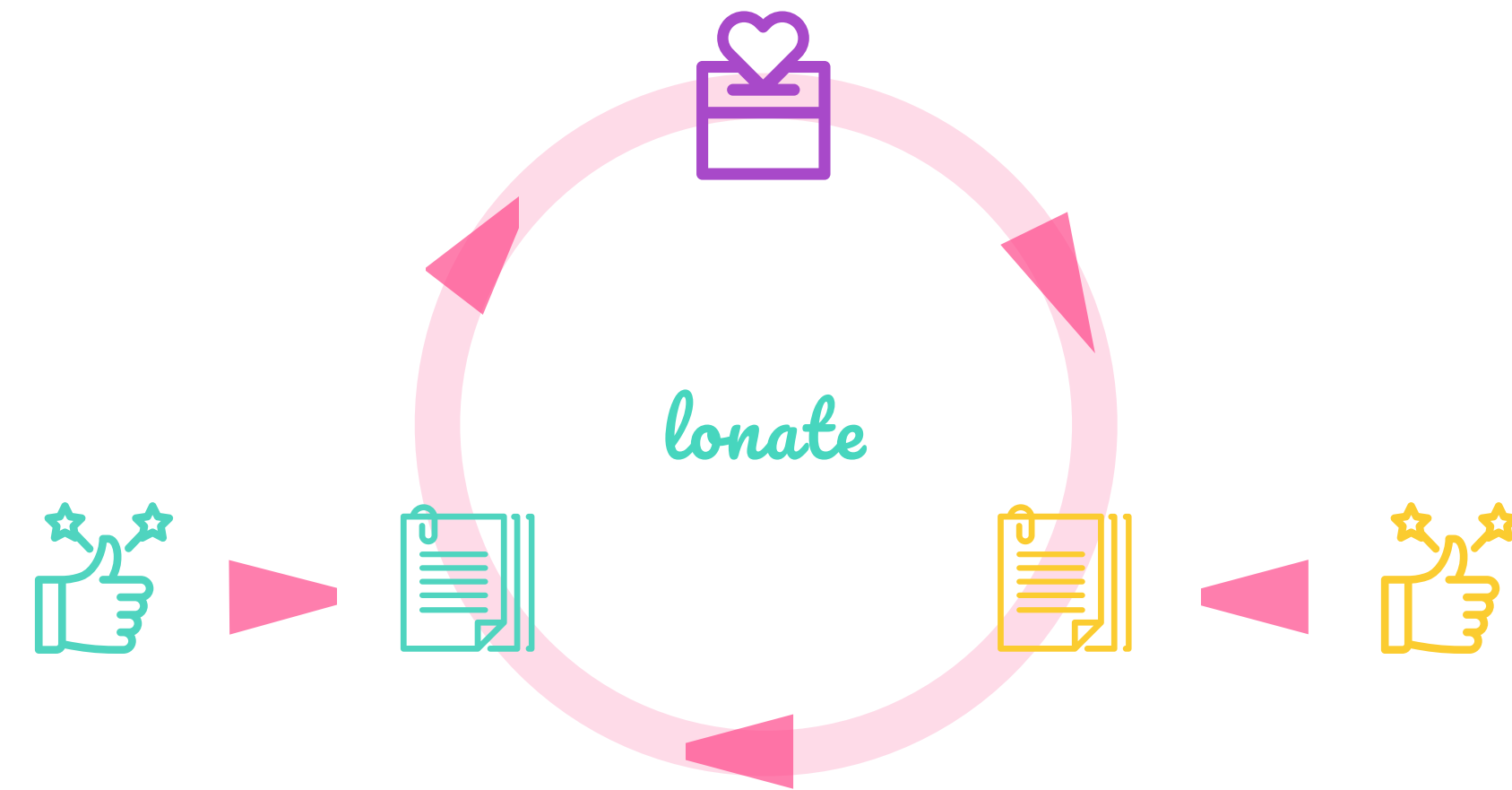


Contents Model





User Acquisition



Fundraising



Promote



Curating



Request an idea



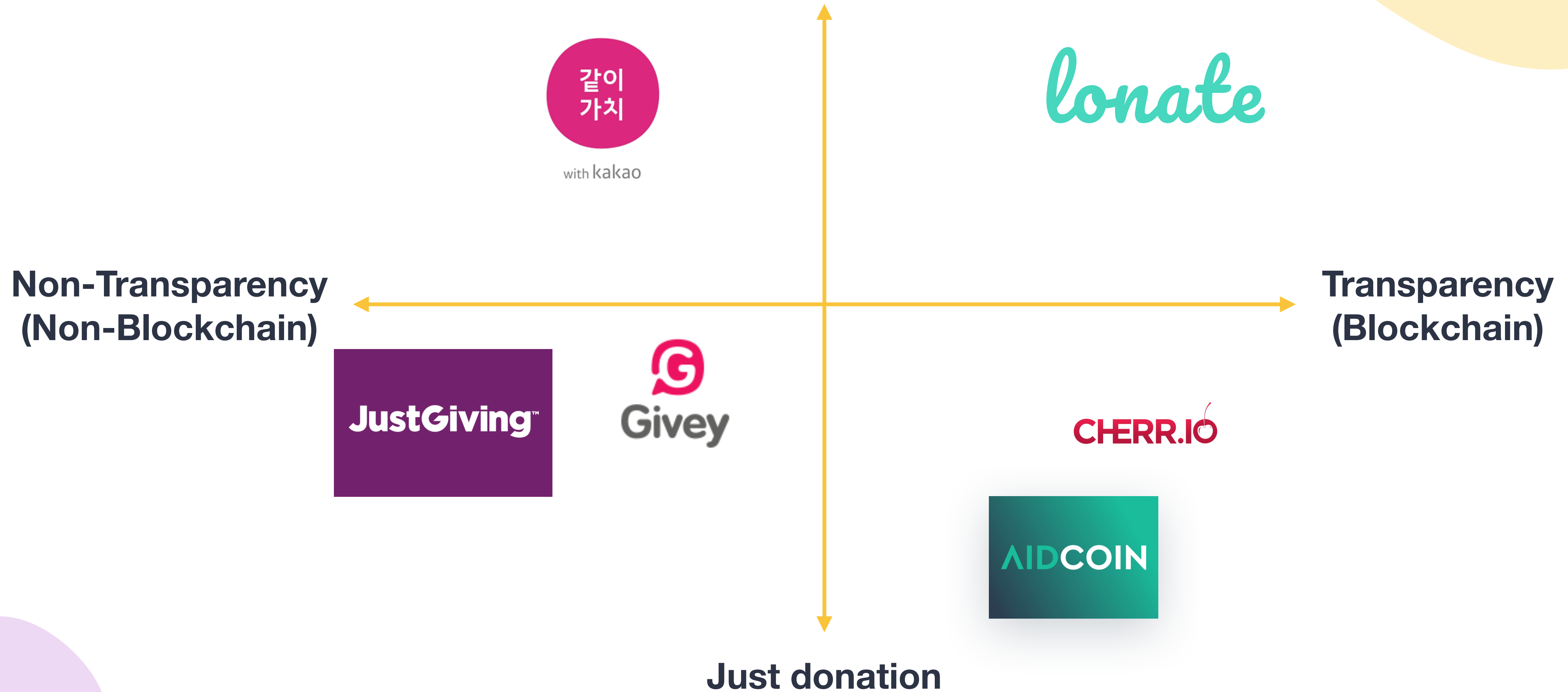
Quantitative review

Donation : In addition to offering money or goods at no cost, contributing through participation in the donation process



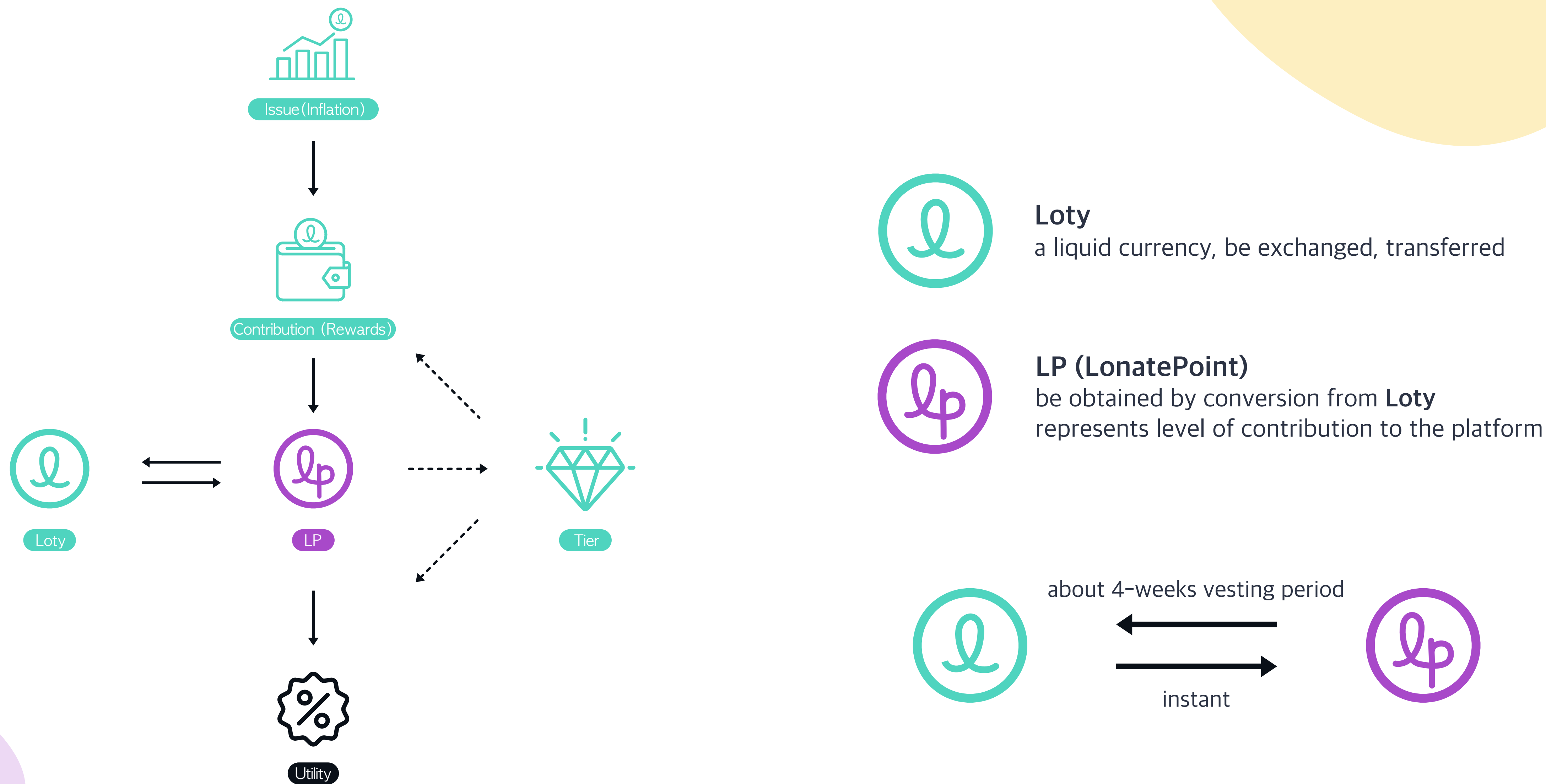
Competition advantage

Platform based contents



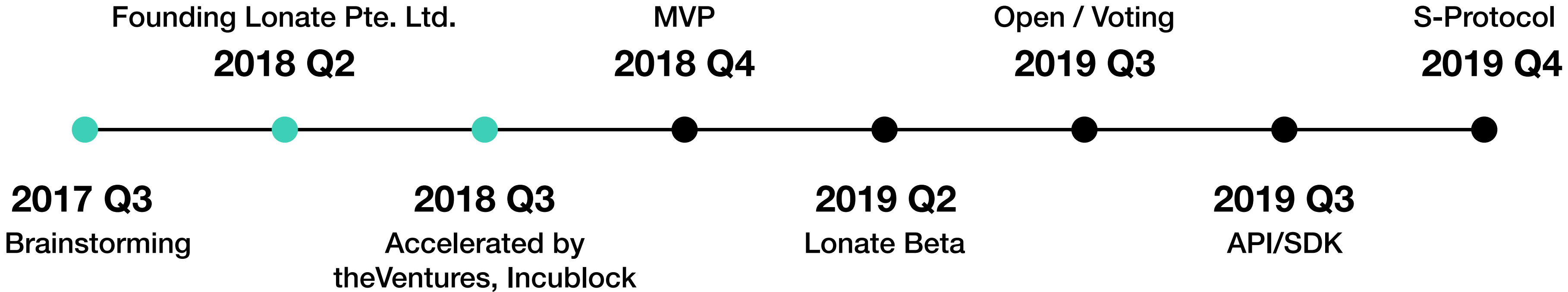


Token Mechanism





Roadmap





Team & Advisory



Taejae Lee
Founder, CEO



Geunjoo Lee
Founder, CTO



Jason Kim
Marketing Manager



Jaehee Lee
Lead Designer



Youngjee Kim
Charity Manager



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