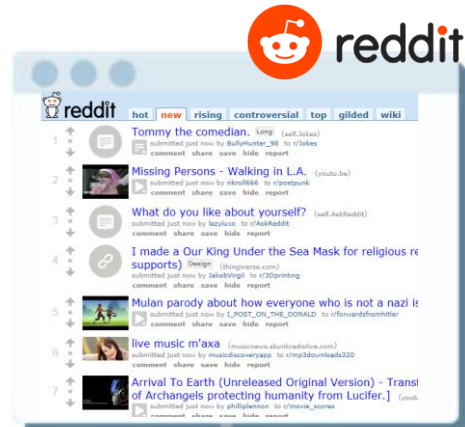


Direct connection between creator and consumer

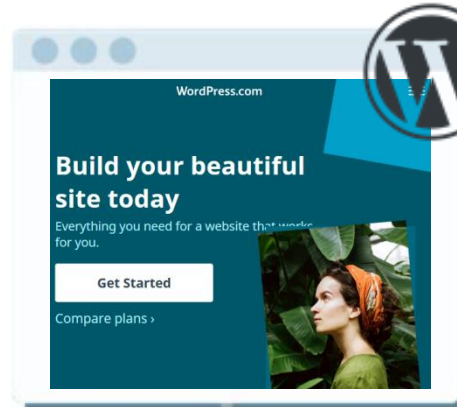
Knowledge Contents Marketing Platform

**Anyone can sell content
in 10 minutes at no cost!**

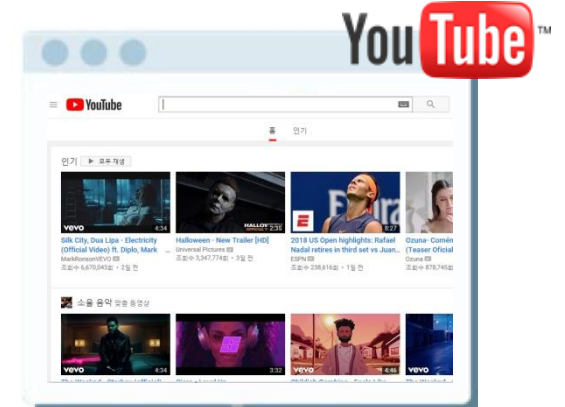




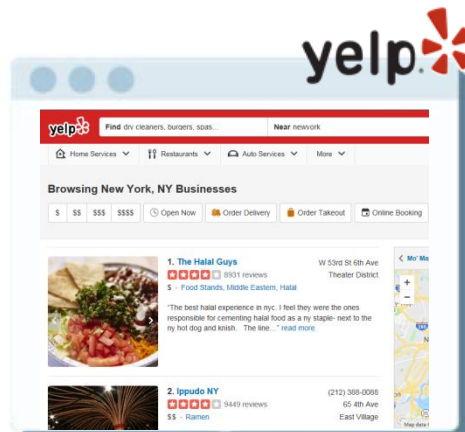
Q&A Site
(Quora, Reddit)



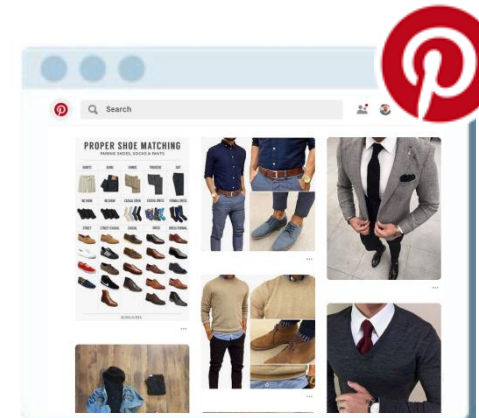
Blog, Report
(Wordpress)



Video Streaming
(Youtube)



Review site
(yelp, Tripadvisor)



Design, Image, Artwork
(Pinterest)

Only 1%
Professional creators



To make money



**99% of
Independent Content Creators**

Not able to make money



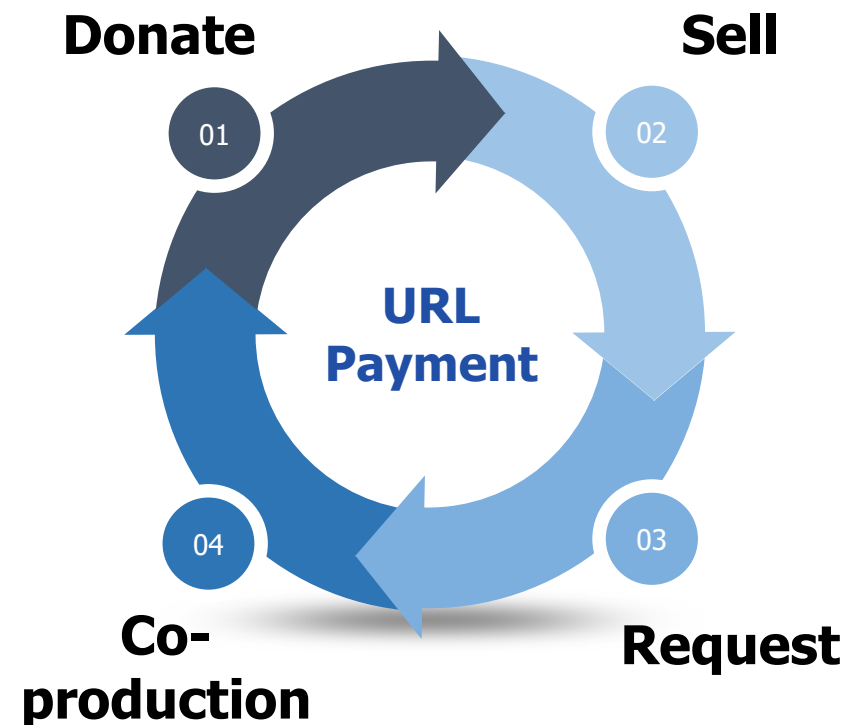
Because....

- Lack of contents sales system
- Time consuming admin work
- High transaction cost by major platform

| To build a knowledge contents open marketplace

For Content Creator

- to support all types of contents and micro payment
- to support multi-platform
- to eliminate all admin work



For Consumer

- Various trading options
- Creative participation
- Revenue sharing



ANYONE

CAN SELL

CONTENT IN 10 MINUTES



1% Professionals
→ \$10 Billion



99%
5 million creators

+

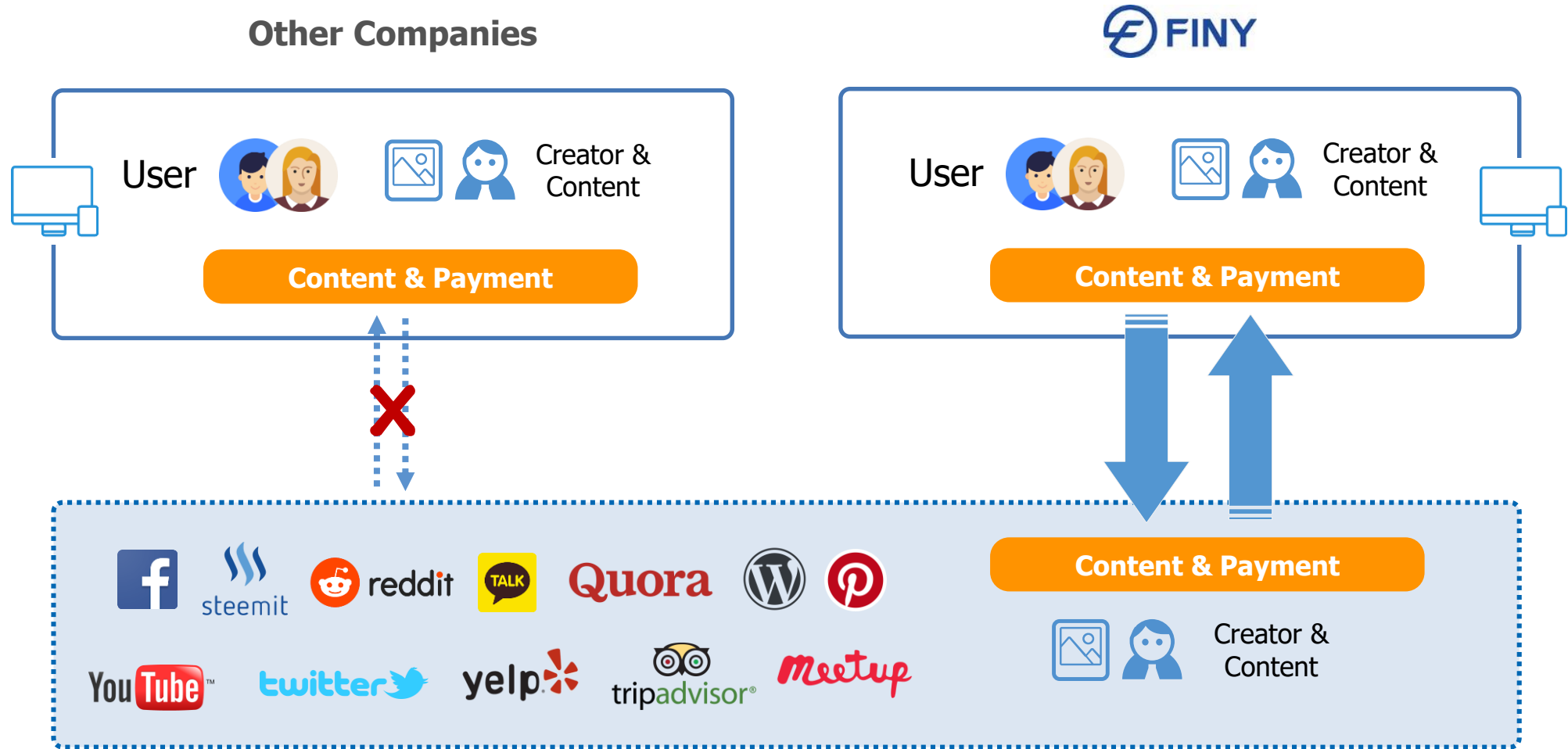
@

10% of them will make
\$500 Million
(\$1,000/person)

Business Model : Differentiation



One-click link payment makes Contents Network for you just like "AdSense"



Value Proposition



Lower Transaction fee



Real-time recharging and Micropayment capable

FINY Accelerate user-generated knowledge contents

	Big Platform (Mass Seller)	Knowledge trading services	FINY
Target	Professional producers 1%	Professional producers 1%	Independent creators 99%
Contents Type	Formatted Packaged contents	Formatted	All type available
Rate of Transaction Fee	30 ~ 70%	20%	0 ~ 10%

1st Major knowledge community affiliation

2nd Marketing agency affiliation

3rd Knowledge trading solution channeling service

Promotion to Creator

33 million

through embedding to B2B partners.



8 M



18 M



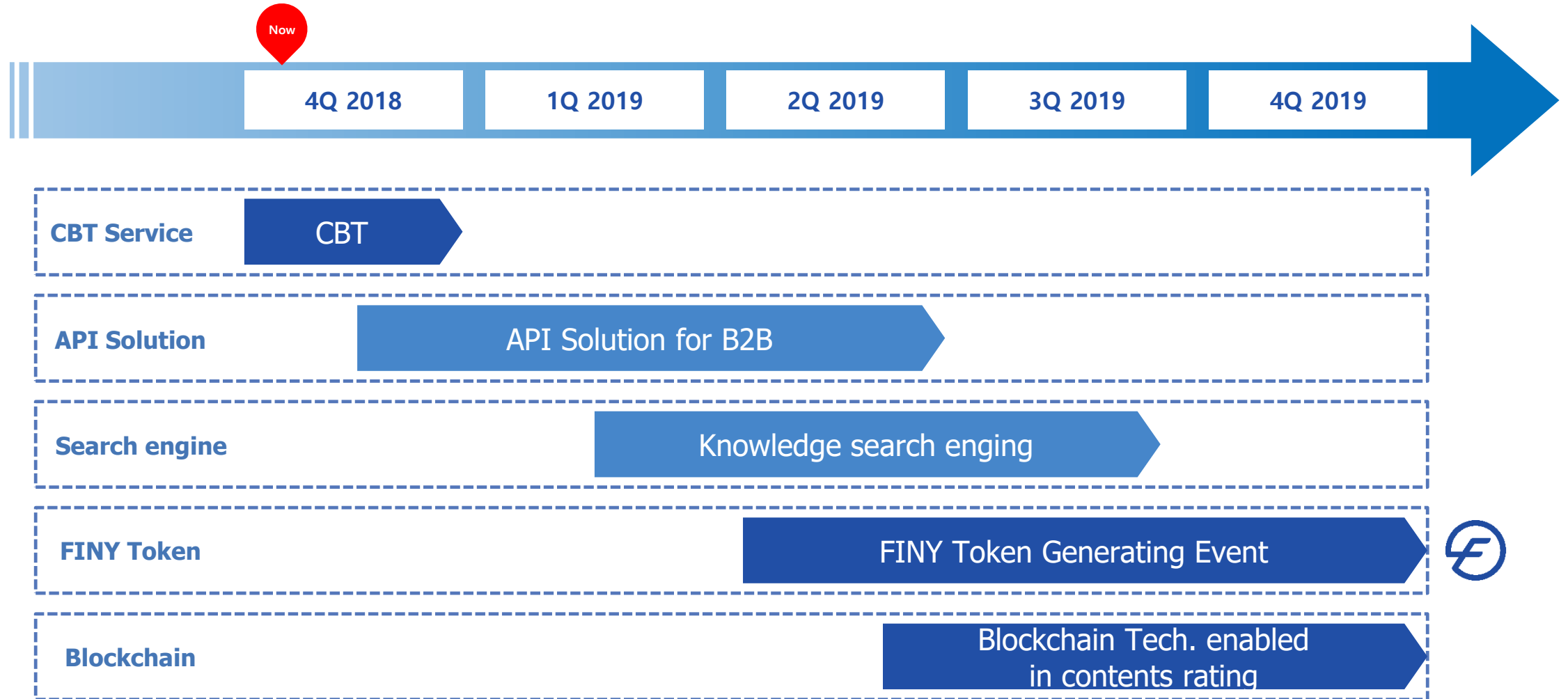
7 M

Partnership with blockchain tech. company



Promotion to Consumer

Milestone



Team members



Danny Chung

CEO

17 years as Head director of Culture Gift Certificate, the best micro-prepayment company in Korea.
Organized the first domestic on/off-line gift certificate planning & publication.
-By 2016, all areas of planning, strategy, development, system operation, service operation, alliances, and marketing.



Baron Chang

CMO (Business Development)

For 20 years in Technology business development
-CEO of Global Business consulting firm
-2 yrs in Silicon Valley as an angel investor
-6 yrs KAKAO Global Business development
-5 yrs Ads sales manager at Neowiz, Google



Jason Lee

CTO

For 10 years in development & planning
Exceptional project management
-Team Manager at Danal
-Manager at SK Plannet
-Team Manager at Ticketmonster



Dongju Kang

Strategy Planning Director



HyungTak Kim

Development Director






Sijin Choi

Development Director

We are here to find strategic partners in the areas of



-  Knowledge contents providers
-  Community Services
-  Blockchain Business partners



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Q & A