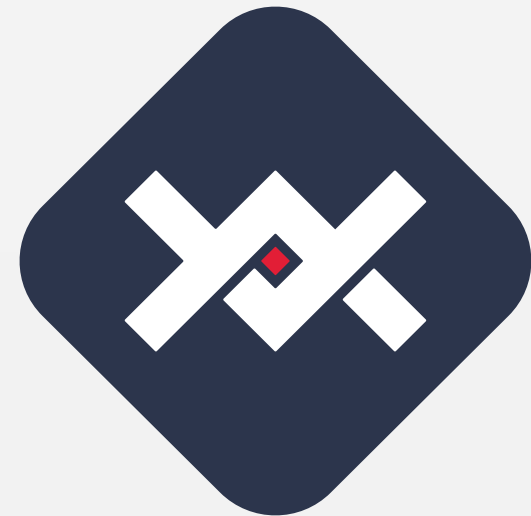


# AlphaX

Decentralized Travel Distribution



# Travel **industry** is heavily **concentrated**

**Sabre**  
**amADEUS**  
**Travelport**



 **Expedia**  
**priceline**

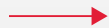
# Technology & Data Monopoly



Airline



Hotel



 **Expedia**

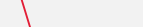
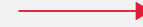
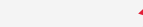
**Sabre**

**Travelport**



**amADEUS**

**priceline**



Travel Agency



Travel Agency



Travel Agency



Travel Agency

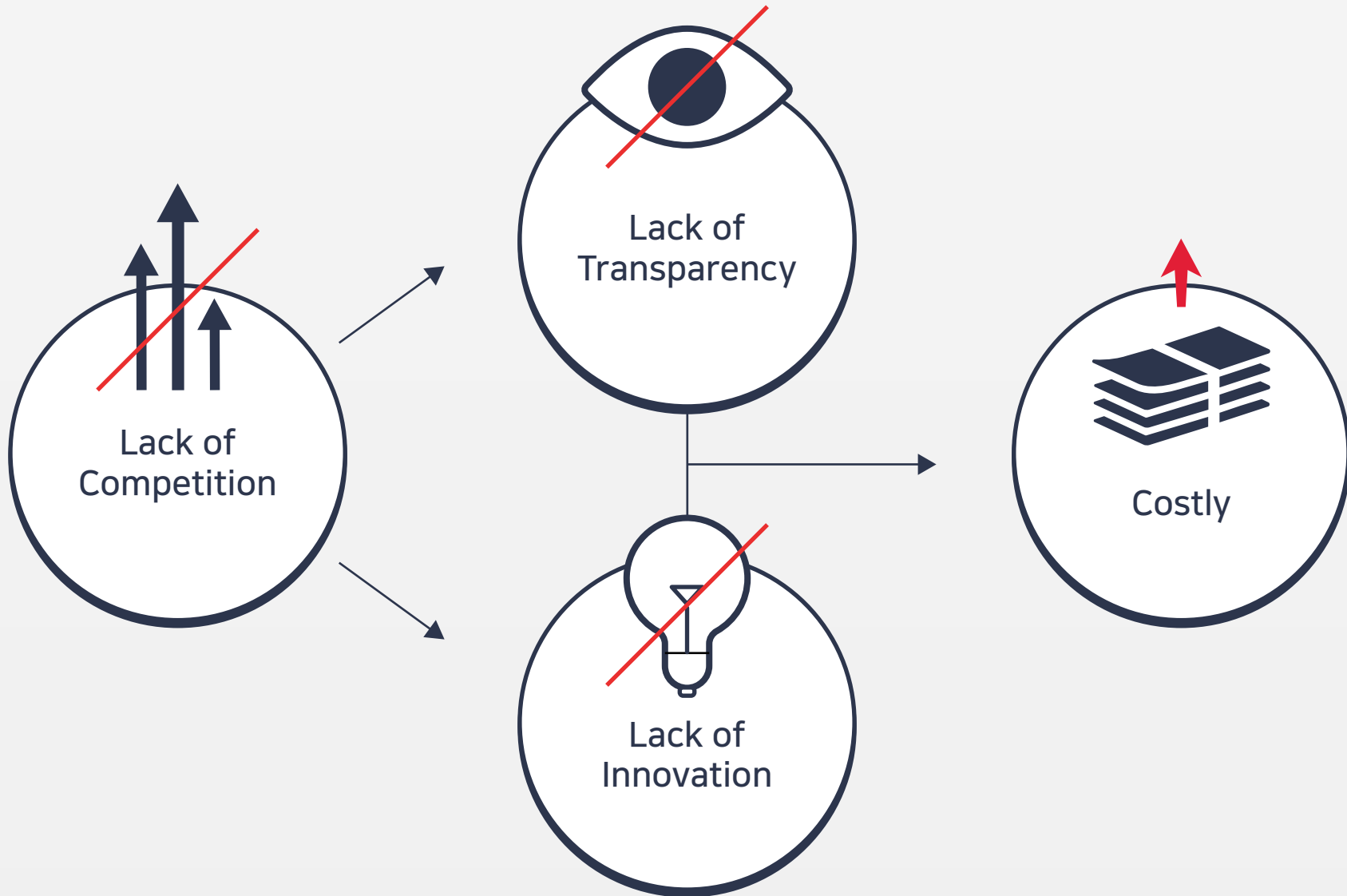


Travel Agency

40x

GDS revenue growth **vs.** agencies over a decade

# Issues with **technology** from **1970s**





Travelers have to  
pay much **more**

# Connect **player** to an **open market**

## AlphaX





# AlphaX: open source platform



## API for Suppliers

Inventory  
Management  
Transaction

## API for Retailers

Search  
Book

## API for End Users

Transaction  
Review  
Loyalty  
And etc

# Transparent and secure platform for easy integration

## AlphaX



### Supplier

75% + Savings  
for fees

### Retail

200% + more  
Commissions

### Travelers

Enjoy price  
drop

# 40+ talented **sales** and **engineers** in travel tech

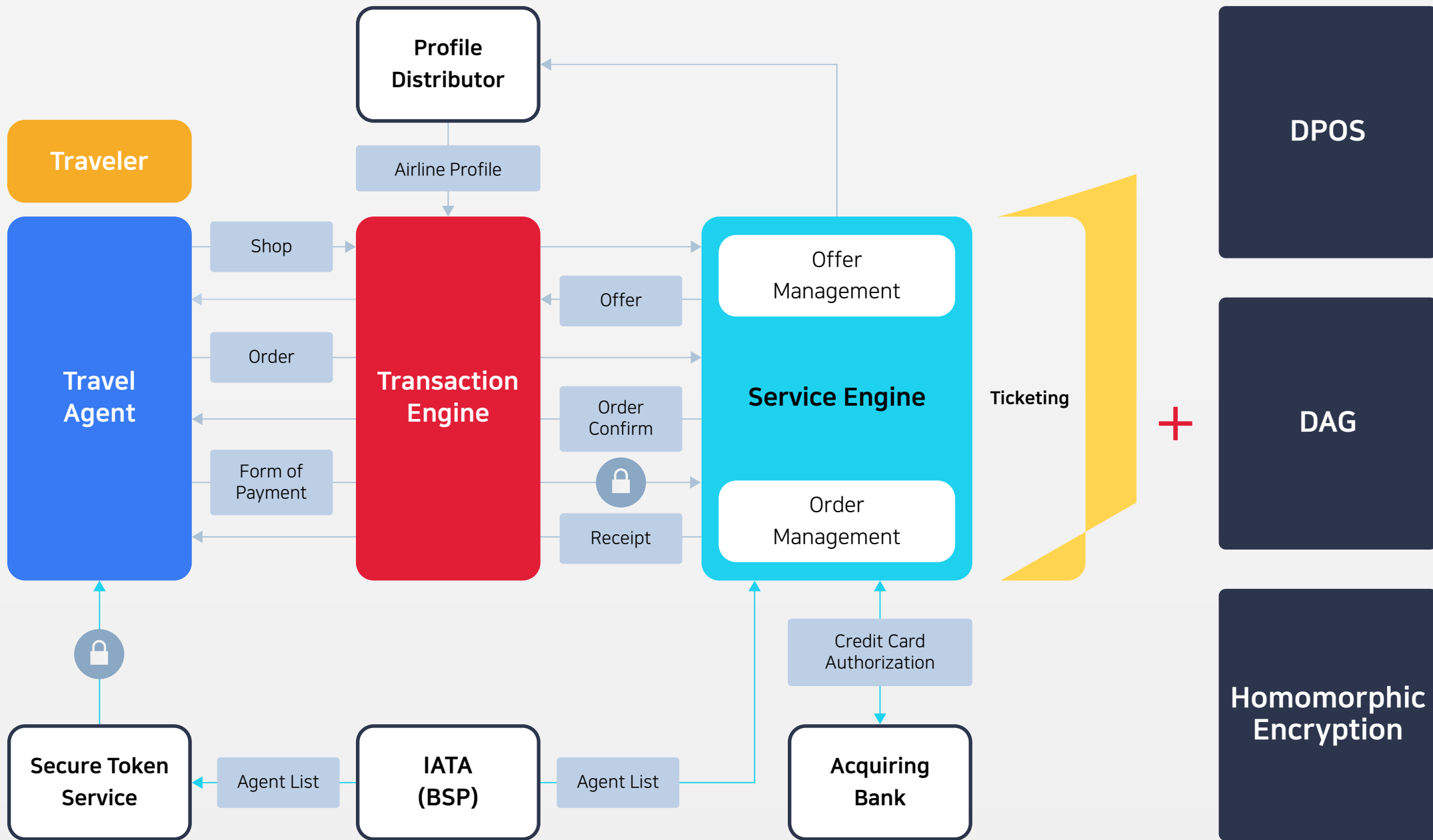
**Abel Zhao**  
Co-founder & CEO

**Kenneth Lee**  
Co-founder & CPO

**Eric Pong**  
Co-founder & Director



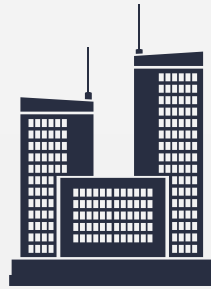
# 30+ years in Travel tech + Fin Tech



# 2018 **35+** Suppliers, **1000+** Products



**Airline**



**Hotel**



**Ticket**



**Activity**

# 2018 Retailers

500M

end users



Tele\_communication  
in China



Agency  
in China



IPO Agency  
in Hong kong

# 2019 Target **KPI**

**\$**50,000,000

Transaction

1000+

Partners on board

# AlphaX Fundraising Plan

## 01 Development

## 02 Commercialization

## 03 Analytics and Intergration

### September

- White Paper
- Token Economy
- Web site
- Legal
- Technology Researches

### October

- RoadShow for Private Investors

### November

- Technical and Commercial preparations

### December

- Public Sale 1
- Technical and Commercial preparation

### January

- Public Sale2
- Technical and Commercial preparation

### February

- On Exchanges Targeting 3 in 2 different countries